Intercultural Competencies: International Automotive Companies in Eastern Thailand

—— Dynamics of Multiculturalism in Automotive Companies in Thailand

Mahmoud Moussa

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Preface

This book consists of four chapters. Chapter One explores a background of the topic, the significance of the book, the definitions of the main terms used throughout the book, and a review of related literature, which comprises four sections: these are, (a) the impact of culture on intercultural teams; (b) the role of HRD professionals and their contributions; (c) the concept of competency; and (d) studies related to cross-cultural competencies. Chapter Two describes the methods used to collect, analyze, and organize the comprehension provided in this book. Chapter Three reports what has been discussed with many individuals in international automotive companies in Eastern Thailand. Chapter Four discusses critical aspects of intercultural work environment, and offers recommendations for further investigations.

About the Author

Mahmoud Moussa is a lecturer at the International Business Management Program (IBM), Faculty of Business Administration and Liberal Arts in Rajamangala University of Technology Lanna (RMUTL), ChiangMai, Thailand. He is also a member of the editorial board at Emerald Emerging Markets Case Studies (EEMCS) Journal, Emerald Group Publishing. He comes from Egypt, and has been working and studying in Thailand for the last eight years. He holds a B. A from Helwan University (majoring in Arts of Philosophy) Cairo, Egypt, a M. A. in the International Graduate Studies Programs from Burapha University, Chonburi, Thailand (majoring in Human Resources Development). He has conducted research and published extensively on human-computer interaction, attitudes and perceptions of interactions within organizations, cross-cultural management, HRD, and HRM. His current research interest involves education trends in the ASEAN countries in the AEC era.

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