

A Bibliometric Analysis on the Concept of Sustainable Business Models and Its Relationship with the Creation of Territorial Value

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Abstract

In a context where sustainability has become a central issue for businesses and territories, this study aims to identify the importance of new sustainable business models (NBMS) and their interactions with the creation of territorial value. This study is one of the first to use bibliometric methods to describe and analyse the evolution of literature published on the subject. For this purpose, the bibliometric analysis method was based on a 25-year dataset (1999-2024) collected by analyzing 115 articles via Zotero and randomly by analyzing 1,648 via Web Of Science. Using VOSViewer software, this analysis provides an overview of the research themes to present a complete knowledge map of the structure study field of new sustainable business models and territorial value creation. We will show the results of the interactions between NBMS and the creation of territorial value. In this way, the links found will be analyzed and deciphered to weave a complete field of research addressing all the themes and subjects covered. This manuscript will conclude with a general discussion highlighting the possible interactions between NBMs and the creation of territorial value. The main contributions of this study will provide some perspectives for the future.

Keywords

Sustainable Business Models, Territorial Value, Innovation, Bibliometrics, VOSWiever